



The above graph is based on:

- (1) internet penetration figures as of 30th June 2012, published on www.internetworldstats.com
- (2) Average publisher figures listed in the "Service Year Report of Jehovah's Witnesses Worldwide" for the years 2010, 2011 and 2012. The Service Year Report is published annually in the Yearbooks of Jehovah's Witnesses. These yearbooks are available on www.JW.org or from your local congregation.

Countries published in the Service Year Report (for which internet penetration figures are available) were categorized as indicated in the above chart, with their average growth calculated. The numbers used as the basis for calculation continue on the remaining pages of this document.

Please note:

The following countries or territories were not included on the graph due to incomplete data on the part of either the Watch Tower Society or www.internetworldstats.com: Azores, Bonaire, Chuuk, Kosrae, Madeira, Nevis, Palestinian Territory, Pohnpei, Rodrigues, Rota, Saba, Saint Barthelemy, Saint Eustatius, Saint Kitts, Saint Maarten, Saint Martin, Saint Pierre and Miquelon, Saipan, South Sudan, Sudan, Tahiti, Tinian and Yap.

The following 33 countries or territories were also not included on the graph because the work of Jehovah's Witnesses is banned or otherwise restricted in those areas, and the Watch Tower Society therefore does not make detailed statistics for these lands available: Afghanistan, Algeria, Bahrain, Bhutan, Brunei, China, Djibouti, Egypt, Eritrea, Iran, Iraq, Jordan, North Korea, Kuwait, Laos, Libya, Mauritania, Morocco, Oman, Qatar, Saudi Arabia, Singapore, Somalia, Syria, Tajikistan, The Maldives, Tunisia, Turkmenistan, United Arab Emirates, Uzbekistan, Vietnam, Western Sahara and Yemen. The number of Witnesses for these countries combined is said to be 27,388 according to the 2013 Yearbook of Jehovah's Witnesses.

0 to 9.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Kiribati	99	111	12.1%	114	2.7%	120	5.3%	9.9%
Samoa	388	395	1.8%	399	1.0%	450	12.8%	9.2%
Nepal	1,086	1,304	20.1%	1,493	14.5%	1,665	11.5%	9.0%
Haiti	14,910	15,250	2.3%	16,412	7.6%	17,403	6.0%	8.5%
Wallis and Futuna Islands	60	62	3.3%	60	-3.2%	61	1.7%	8.4%
Mayotte	73	64	-12.3%	72	12.5%	101	40.3%	8.3%
Gabon	3,326	3,476	4.5%	3,504	0.8%	3,560	1.6%	8.0%
Vanuatu	391	419	7.2%	453	8.1%	492	8.6%	7.4%
Rwanda	16,177	17,548	8.5%	19,041	8.5%	20,604	8.2%	7.0%
Congo, Republic of	5,085	5,215	2.6%	5,312	1.9%	5,526	4.0%	6.8%
Equatorial Guinea	1,074	1,205	12.2%	1,284	6.6%	1,359	5.8%	6.1%
Solomon Islands	1,735	1,680	-3.2%	1,727	2.8%	1,717	-0.6%	5.9%
American Samoa	206	208	1.0%	201	-3.4%	204	1.5%	5.5%
Nauru	11	12	9.1%	13	8.3%	15	15.4%	5.1%
Togo	15,116	15,660	3.6%	16,140	3.1%	16,612	2.9%	5.1%
Bangladesh	123	133	8.1%	140	5.3%	161	15.0%	5.0%
Cameroon	33,365	34,220	2.6%	35,222	2.9%	35,604	1.1%	5.0%
Cambodia	364	398	9.3%	462	16.1%	546	18.2%	4.4%
Cote d'Ivoire	8,101	8,426	4.0%	8,483	0.7%	8,786	3.6%	4.4%
Malawi	71,386	72,634	1.7%	75,647	4.1%	78,225	3.4%	4.4%
Lesotho	3,387	3,491	3.1%	3,671	5.2%	3,648	-0.6%	4.3%
Mozambique	43,324	44,182	2.0%	45,684	3.4%	47,906	4.9%	4.3%
Benin	9,401	9,704	3.2%	10,205	5.2%	10,545	3.3%	3.5%
Burkina Faso	1,328	1,365	2.8%	1,425	4.4%	1,518	6.5%	3.0%
Central African Republic	2,438	2,482	1.8%	2,472	-0.4%	2,474	0.1%	3.0%
Liberia	5,255	5,451	3.7%	5,598	2.7%	5,728	2.3%	3.0%
Guinea-Bissau	122	118	-3.3%	120	1.7%	123	2.5%	2.7%
Mali	230	241	4.8%	269	11.6%	274	1.9%	2.7%
Papua New Guinea	3,619	3,672	1.5%	3,806	3.6%	3,770	-0.9%	2.1%
Chad	582	587	0.9%	583	-0.7%	609	4.5%	1.9%
Madagascar	20,894	22,664	8.5%	24,208	6.8%	25,779	6.5%	1.9%
Burundi	8,511	9,210	8.2%	9,852	7.0%	10,511	6.7%	1.7%
Guinea	630	649	3.0%	670	3.2%	692	3.3%	1.3%
Niger	276	283	2.5%	289	2.1%	290	0.3%	1.3%
Sierra Leone	1,679	1,747	4.1%	1,793	2.6%	1,840	2.6%	1.3%
Congo, Democratic Republic of	144,697	151,842	4.9%	161,298	6.2%	163,349	1.3%	1.2%
Ethiopia	8,509	8,729	2.6%	9,079	4.0%	9,300	2.4%	1.1%
Myanmar	3,508	3,618	3.1%	3,630	0.3%	3,705	2.1%	1.0%
Timor Leste	127	148	16.5%	178	20.3%	194	9.0%	0.9%
	431,593	448,603	3.9%	471,009	5.0%	485,466	3.1%	

10 to 19.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Swaziland	2,576	2,753	6.9%	2,891	5.0%	2,938	1.6%	18.1%
Senegal	1,063	1,082	1.8%	1,100	1.7%	1,116	1.5%	17.5%
South Africa	81,419	86,157	5.8%	88,023	2.2%	89,929	2.2%	17.4%
Guatemala	27,355	28,809	5.3%	30,512	5.9%	33,017	8.2%	16.2%
Honduras	17,595	18,504	5.2%	19,482	5.3%	20,122	3.3%	15.9%
Zimbabwe	33,506	36,380	8.6%	37,720	3.7%	38,637	2.4%	15.7%
Pakistan	842	877	4.2%	897	2.3%	842	-6.1%	15.3%
Sri Lanka	4,532	4,733	4.4%	4,951	4.6%	5,132	3.7%	15.0%
Angola	71,949	74,877	4.1%	79,960	6.8%	86,802	8.6%	14.8%
Ghana	92,787	100,334	8.1%	104,718	4.4%	109,085	4.2%	14.1%
Nicaragua	20,898	21,816	4.4%	22,633	3.7%	23,453	3.6%	13.7%
Uganda	4,790	5,002	4.4%	5,318	6.3%	5,691	7.0%	13.0%
Botswana	1,733	1,896	9.4%	1,936	2.1%	2,045	5.6%	12.8%
Namibia	1,621	1,781	9.9%	1,791	0.6%	1,891	5.6%	12.0%
Tanzania	13,275	13,572	2.2%	14,036	3.4%	14,478	3.1%	12.0%
Zambia	140,250	147,614	5.3%	152,135	3.1%	156,898	3.1%	11.5%
India	29,638	31,556	6.5%	33,182	5.2%	34,995	5.5%	11.4%
Gambia	194	186	-4.1%	188	1.1%	197	4.8%	10.9%
Marshall Islands	175	178	1.7%	182	2.2%	178	-2.2%	10.6%
	546,198	578,107	5.8%	601,655	4.1%	627,446	4.3%	

20 to 29.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Virgin Islands US	613	613	0.0%	614	0.2%	615	0.2%	28.5%
Georgia	17,272	18,021	4.3%	17,180	-4.7%	17,577	2.3%	28.4%
Nigeria	291,179	298,476	2.5%	303,837	1.8%	312,251	2.8%	28.4%
Kenya	22,321	22,812	2.2%	23,510	3.1%	24,223	3.0%	28.0%
Fiji	2,313	2,549	10.2%	2,667	4.6%	2,734	2.5%	27.8%
Norfolk Island	9	8	-11.1%	9	12.5%	7	-22.2%	27.2%
French Guiana	1,935	2,028	4.8%	2,079	2.5%	2,138	2.8%	26.9%
Tonga	219	224	2.3%	226	0.9%	225	-0.4%	24.9%
El Salvador	34,305	35,749	4.2%	37,081	3.7%	37,712	1.7%	24.5%
Paraguay	8,196	8,378	2.2%	8,557	2.1%	8,781	2.6%	23.9%
Cuba	90,738	91,593	0.9%	93,254	1.8%	94,810	1.7%	23.2%
Belize	1,927	2,041	5.9%	2,151	5.4%	2,198	2.2%	22.8%
Montserrat	9	11	22.2%	12	9.1%	16	33.3%	22.4%
Indonesia	21,097	21,739	3.0%	22,296	2.6%	22,862	2.5%	22.1%
Kosovo	167	181	8.4%	197	8.8%	207	5.1%	20.5%
Sao Tome and Principe	515	558	8.3%	588	5.4%	634	7.8%	20.2%
Mongolia	221	244	10.4%	294	20.5%	317	7.8%	20.0%
	493,036	505,225	2.5%	514,552	1.8%	527,307	2.5%	

30 to 39.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Kyrgyzstan	4,514	4,643	2.9%	4,760	2.5%	4,804	0.9%	39.9%
Guadeloupe	8,227	8,243	0.2%	8,311	0.8%	8,089	-2.7%	37.7%
Mexico	668,876	696,749	4.2%	724,690	4.0%	749,585	3.4%	36.5%
Peru	100,910	105,082	4.1%	108,264	3.0%	110,651	2.2%	36.5%
Reunion	2,760	2,810	1.8%	2,857	1.7%	2,887	1.1%	35.6%
Mauritius	1,685	1,713	1.7%	1,703	-0.6%	1,733	1.8%	35.0%
Grenada	550	551	0.2%	555	0.7%	547	-1.4%	34.7%
Ukraine	143,609	146,387	1.9%	148,509	1.4%	149,199	0.5%	34.1%
Saint Helena	109	109	0.0%	110	0.9%	117	6.4%	33.0%
Philippines	162,647	169,096	4.0%	173,449	2.6%	178,467	2.9%	32.4%
Cape Verde	1,805	1,847	2.3%	1,865	1.0%	1,936	3.8%	32.0%
Guyana	2,471	2,495	1.0%	2,562	2.7%	2,680	4.6%	32.0%
Suriname	2,336	2,430	4.0%	2,464	1.4%	2,536	2.9%	32.0%
Turks & Caicos	214	241	12.6%	280	16.2%	302	7.9%	31.9%
Palau	83	86	3.6%	78	-9.3%	80	2.6%	30.2%
Cook Islands	158	173	9.5%	177	2.3%	176	-0.6%	30.1%
Bolivia	18,942	19,945	5.3%	20,770	4.1%	21,957	5.7%	30.0%
Thailand	2,933	3,140	7.1%	3,351	6.7%	3,508	4.7%	30.0%
	1,122,829	1,165,740	3.8%	1,204,755	3.3%	1,239,254	2.9%	

40 to 49.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
New Caledonia	1,768	1,839	4.0%	1,920	4.4%	1,936	0.8%	49.3%
Albania	4,070	4,217	3.6%	4,412	4.6%	4,635	5.1%	49.0%
Puerto Rico	25,155	25,524	1.5%	25,814	1.1%	25,827	0.1%	48.0%
Russia	154,387	157,365	1.9%	161,324	2.5%	162,748	0.9%	47.7%
Virgin Islands British	224	246	9.8%	253	2.8%	264	4.3%	46.9%
Belarus	4,507	4,652	3.2%	4,769	2.5%	4,965	4.1%	46.0%
Turkey	1,935	2,024	4.6%	2,104	4.0%	2,171	3.2%	45.7%
Brazil	689,577	706,699	2.5%	720,896	2.0%	737,951	2.4%	45.6%
Dominican Republic	29,960	31,385	4.8%	32,876	4.8%	34,132	3.8%	45.6%
Anguilla	60	57	-5.0%	58	1.8%	65	12.1%	45.0%
Kazakhstan	16,446	16,934	3.0%	17,216	1.7%	17,175	-0.2%	45.0%
Moldova	19,672	19,918	1.3%	20,053	0.7%	20,020	-0.2%	44.8%
Romania	38,653	39,270	1.6%	39,635	0.9%	39,803	0.4%	44.1%
Ecuador	65,909	70,055	6.3%	73,500	4.9%	76,587	4.2%	43.8%
Seychelles	290	301	3.8%	321	6.6%	327	1.9%	43.2%
Costa Rica	23,894	25,141	5.2%	26,264	4.5%	27,172	3.5%	43.1%
Panama	12,653	12,980	2.6%	13,466	3.7%	14,242	5.8%	42.8%
Martinique	4,503	4,569	1.5%	4,636	1.5%	4,711	1.6%	41.4%
Venezuela	109,521	114,713	4.7%	120,533	5.1%	124,670	3.4%	41.0%
Tuvalu	46	61	32.6%	63	3.3%	62	-1.6%	40.5%
	1,203,230	1,237,950	2.9%	1,270,113	2.6%	1,299,463	2.3%	

50 to 59.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Colombia	139,194	144,176	3.6%	148,767	3.2%	152,280	2.4%	59.5%
Chile	68,537	69,514	1.4%	71,128	2.3%	72,420	1.8%	58.6%
Italy	240,262	241,823	0.6%	243,454	0.7%	245,326	0.8%	58.4%
Cyprus	2,254	2,322	3.0%	2,403	3.5%	2,439	1.5%	57.7%
Aruba	754	774	2.7%	830	7.2%	877	5.7%	57.1%
Macedonia	1,304	1,319	1.2%	1,334	1.1%	1,329	-0.4%	56.7%
Serbia	3,776	3,805	0.8%	3,810	0.1%	3,816	0.2%	56.4%
Guam	658	718	9.1%	738	2.8%	748	1.4%	56.3%
Uruguay	11,193	11,364	1.5%	11,447	0.7%	11,386	-0.5%	55.9%
Portugal	48,610	48,732	0.3%	48,966	0.5%	49,049	0.2%	55.2%
Jamaica	11,632	11,801	1.5%	11,866	0.6%	11,838	-0.2%	54.7%
Trinidad & Tobago	8,640	8,820	2.1%	9,109	3.3%	9,216	1.2%	53.1%
Greece	28,569	28,879	1.1%	29,006	0.4%	29,003	0.0%	53.0%
San Marino	202	202	0.0%	193	-4.5%	199	3.1%	52.9%
Lebanon	3,562	3,541	-0.6%	3,558	0.5%	3,581	0.6%	52.0%
Dominica	365	409	12.1%	425	3.9%	422	-0.7%	51.3%
Bulgaria	1,679	1,737	3.5%	1,834	5.6%	1,925	5.0%	51.0%
Azerbaijan	838	900	7.4%	963	7.0%	1,064	10.5%	50.0%
Montenegro	205	222	8.3%	237	6.8%	233	-1.7%	50.0%
	572,234	581,058	1.5%	590,068	1.6%	597,151	1.2%	

60 to 69.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Malta	576	560	-2.8%	565	0.9%	570	0.9%	69.0%
Spain	105,558	106,497	0.9%	107,405	0.9%	107,986	0.5%	67.2%
Argentina	136,904	139,372	1.8%	141,301	1.4%	142,435	0.8%	66.4%
Hungary	22,331	22,646	1.4%	22,740	0.4%	22,593	-0.6%	65.4%
Lithuania	2,997	3,010	0.4%	3,027	0.6%	3,095	2.2%	65.1%
Bahamas	1,549	1,604	3.6%	1,616	0.7%	1,602	-0.9%	65.0%
Poland	125,679	125,193	-0.4%	124,832	-0.3%	124,292	-0.4%	64.9%
Curacao	1,646	1,705	3.6%	1,757	3.0%	1,811	3.1%	63.4%
Macao	173	191	10.4%	213	11.5%	239	12.2%	63.4%
Malaysia	3,376	3,630	7.5%	3,874	6.7%	4,124	6.5%	60.7%
Armenia	10,332	10,763	4.2%	11,010	2.3%	11,019	0.1%	60.6%
Bosnia-Herzegovina	1,184	1,188	0.3%	1,199	0.9%	1,191	-0.7%	60.0%
	412,305	416,359	1.0%	419,539	0.8%	420,957	0.3%	

70 to 79.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Austria	20,662	20,741	0.4%	20,792	0.2%	20,795	0.0%	79.8%
France	118,085	118,848	0.6%	120,172	1.1%	121,331	1.0%	79.6%
Japan	217,530	217,240	-0.1%	217,352	0.1%	216,692	-0.3%	79.5%
Slovakia	11,114	11,135	0.2%	11,181	0.4%	11,094	-0.8%	79.1%
United States & Hawaii	1,104,728	1,124,317	1.8%	1,145,723	1.9%	1,156,150	0.9%	78.1%
Estonia	4,196	4,203	0.2%	4,179	-0.6%	4,152	-0.6%	78.0%
Ireland	5,713	5,721	0.1%	5,817	1.7%	5,930	1.9%	76.8%
Taiwan	6,866	7,339	6.9%	7,869	7.2%	8,366	6.3%	75.4%
Hong Kong	4,925	5,029	2.1%	5,126	1.9%	5,262	2.7%	74.5%
Saint Vincent & the Grenadines	329	336	2.1%	347	3.3%	355	2.3%	73.4%
Czech Republic	15,348	15,337	-0.1%	15,363	0.2%	15,352	-0.1%	73.0%
Slovenia	1,950	1,974	1.2%	1,987	0.7%	1,983	-0.2%	72.1%
Barbados	2,451	2,507	2.3%	2,492	-0.6%	2,484	-0.3%	71.8%
Latvia	2,360	2,347	-0.6%	2,337	-0.4%	2,327	-0.4%	71.7%
Gibraltar	101	103	2.0%	111	7.8%	113	1.8%	71.2%
Croatia	5,510	5,534	0.4%	5,556	0.4%	5,552	-0.1%	70.7%
Niue	28	28	0.0%	24	-14.3%	23	-4.2%	70.7%
Cayman Islands	233	224	-3.9%	222	-0.9%	221	-0.5%	70.6%
Israel	1,313	1,336	1.8%	1,312	-1.8%	1,348	2.7%	70.0%
	1,523,442	1,544,299	1.4%	1,567,962	1.5%	1,579,530	0.7%	

80 to 89.9%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Finland	18,940	18,870	-0.4%	18,851	-0.1%	18,710	-0.7%	89.4%
Australia	63,454	63,951	0.8%	64,498	0.9%	64,884	0.6%	88.8%
Bermuda	453	441	-2.6%	457	3.6%	462	1.1%	88.3%
Saint Lucia	662	663	0.2%	665	0.3%	711	6.9%	88.1%
New Zealand	13,462	13,692	1.7%	13,832	1.0%	13,742	-0.7%	88.0%
Liechtenstein	49	62	26.5%	81	30.6%	85	4.9%	85.0%
Britain	128,435	129,230	0.6%	130,808	1.2%	131,629	0.6%	83.6%
Canada	110,467	111,193	0.7%	111,970	0.7%	112,710	0.7%	83.0%
Germany	162,890	162,611	-0.2%	162,894	0.2%	162,705	-0.1%	83.0%
Korea, Republic of	96,620	97,825	1.2%	99,103	1.3%	99,970	0.9%	82.5%
Switzerland	17,301	17,387	0.5%	17,535	0.9%	17,696	0.9%	82.1%
Antigua	450	466	3.6%	485	4.1%	475	-2.1%	82.0%
Belgium	23,764	23,724	-0.2%	23,942	0.9%	24,131	0.8%	81.3%
Andorra	170	171	0.6%	164	-4.1%	164	0.0%	81.0%
Faeroe Islands	112	122	8.9%	121	-0.8%	108	-10.7%	80.7%
	637,229	640,408	0.5%	645,406	0.8%	648,182	0.4%	

90 to 100%

Country/Territory	2009 Average Publishers	2010 Average Publishers	2009-2010 % Increase	2011 Average Publishers	2010-2011 % Increase	2012 Average Publishers	2011-2012 % Increase	2012 Internet penetration
Iceland	340	339	-0.3%	342	0.9%	356	4.1%	97.1%
Norway	10,384	10,517	1.3%	10,740	2.1%	10,959	2.0%	96.9%
Falkland Islands	4	5	25.0%	10	100.0%	12	20.0%	96.4%
Netherlands	29,452	29,357	-0.3%	29,417	0.2%	29,292	-0.4%	92.9%
Sweden	22,054	21,967	-0.4%	22,052	0.4%	22,043	0.0%	92.7%
Luxembourg	1,955	2,002	2.4%	2,034	1.6%	2,013	-1.0%	90.9%
Greenland	157	166	5.7%	155	-6.6%	154	-0.6%	90.1%
Denmark	14,153	14,085	-0.5%	14,171	0.6%	14,281	0.8%	90.0%
	<u>78,499</u>	<u>78,438</u>	<u>-0.1%</u>	<u>78,921</u>	<u>0.6%</u>	<u>79,110</u>	<u>0.2%</u>	

I hope you have found these statistics useful.

Please visit JWsurvey.org and take part in our global survey of Jehovah's Witnesses.

Best wishes,

Cedars